



3 TRICKS TO TAME YOUR CAMERA ROLL

REDISCOVER THE JOY IN YOUR PHOTOS!



Hi, I'm Miss Freddy*...

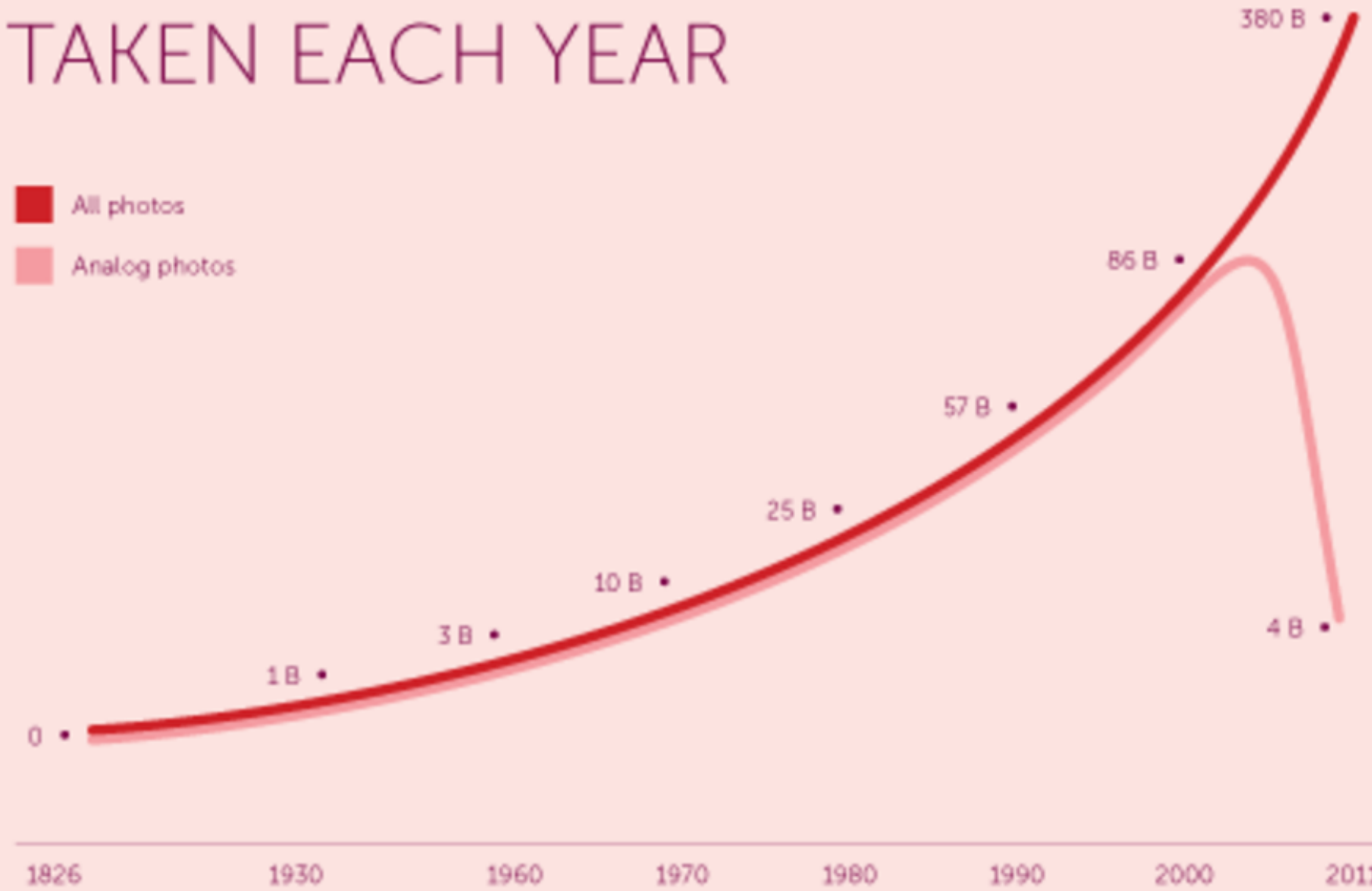
Professional Photo Organizer

Online Educator and Coach

Mom of Two

*my real name is Casey

NUMBER OF PHOTOS TAKEN EACH YEAR

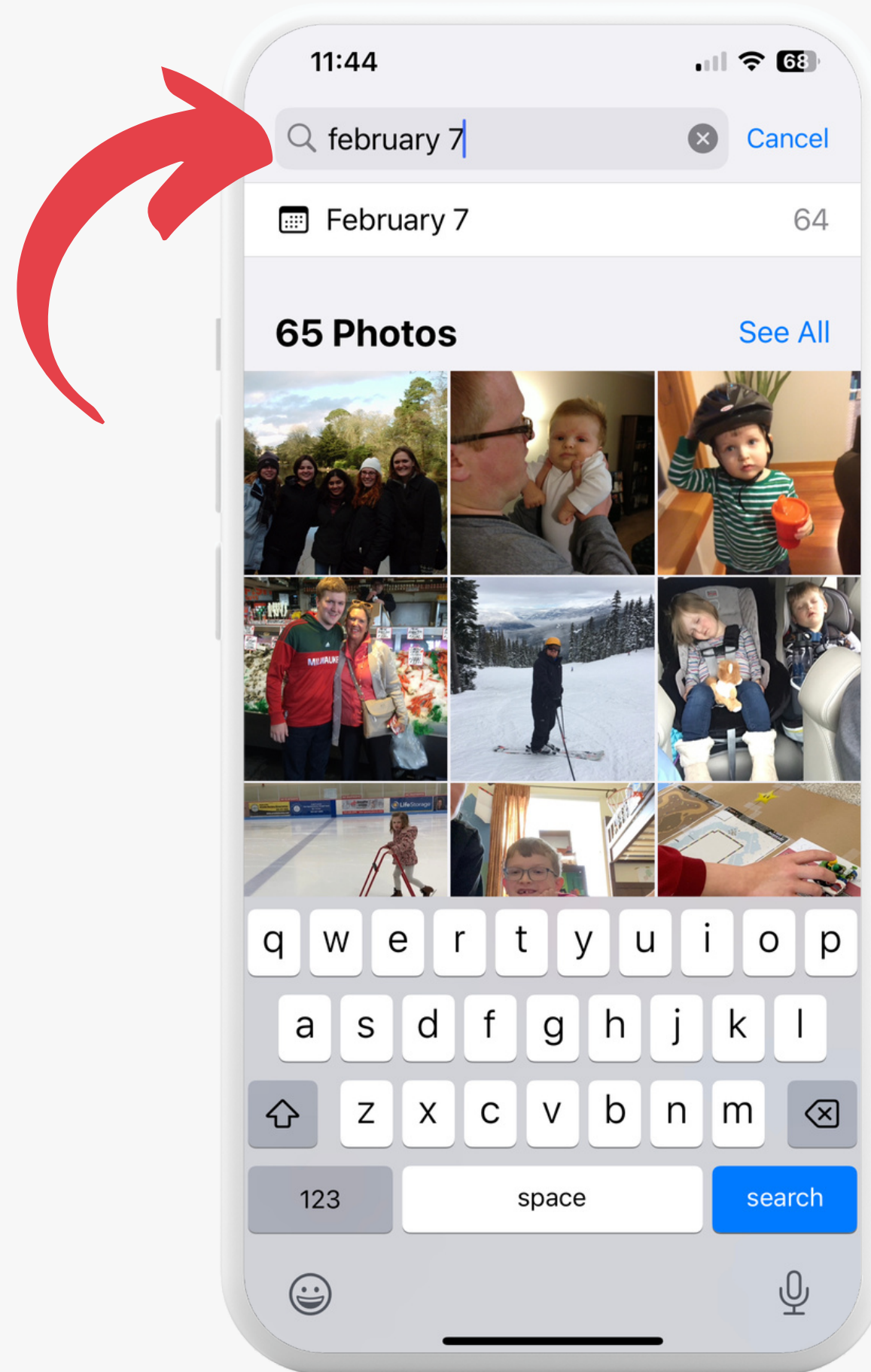


**WE ARE ALL
OVERWHELMED**

2024 will be over 1.6 trillion digital photos!

1

Start a
Daily Delete
habit.



A person's hands are shown holding a smartphone horizontally. The image is overlaid with a semi-transparent blue filter. In the top-left corner, there is a teal circle containing the white number '2'. The main text is centered over the image.

2

Experiment with
a **Screenshot**
strategy.

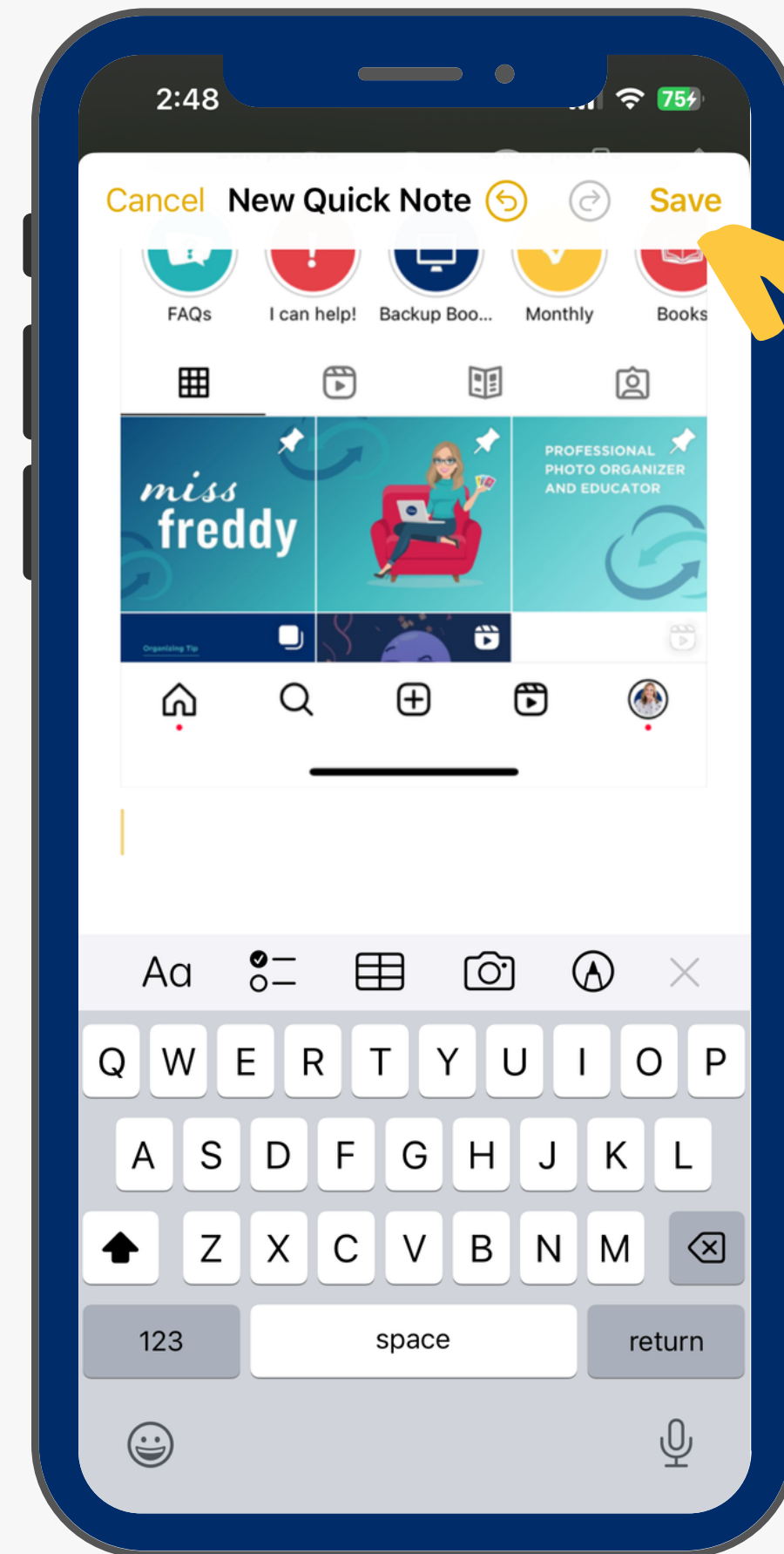
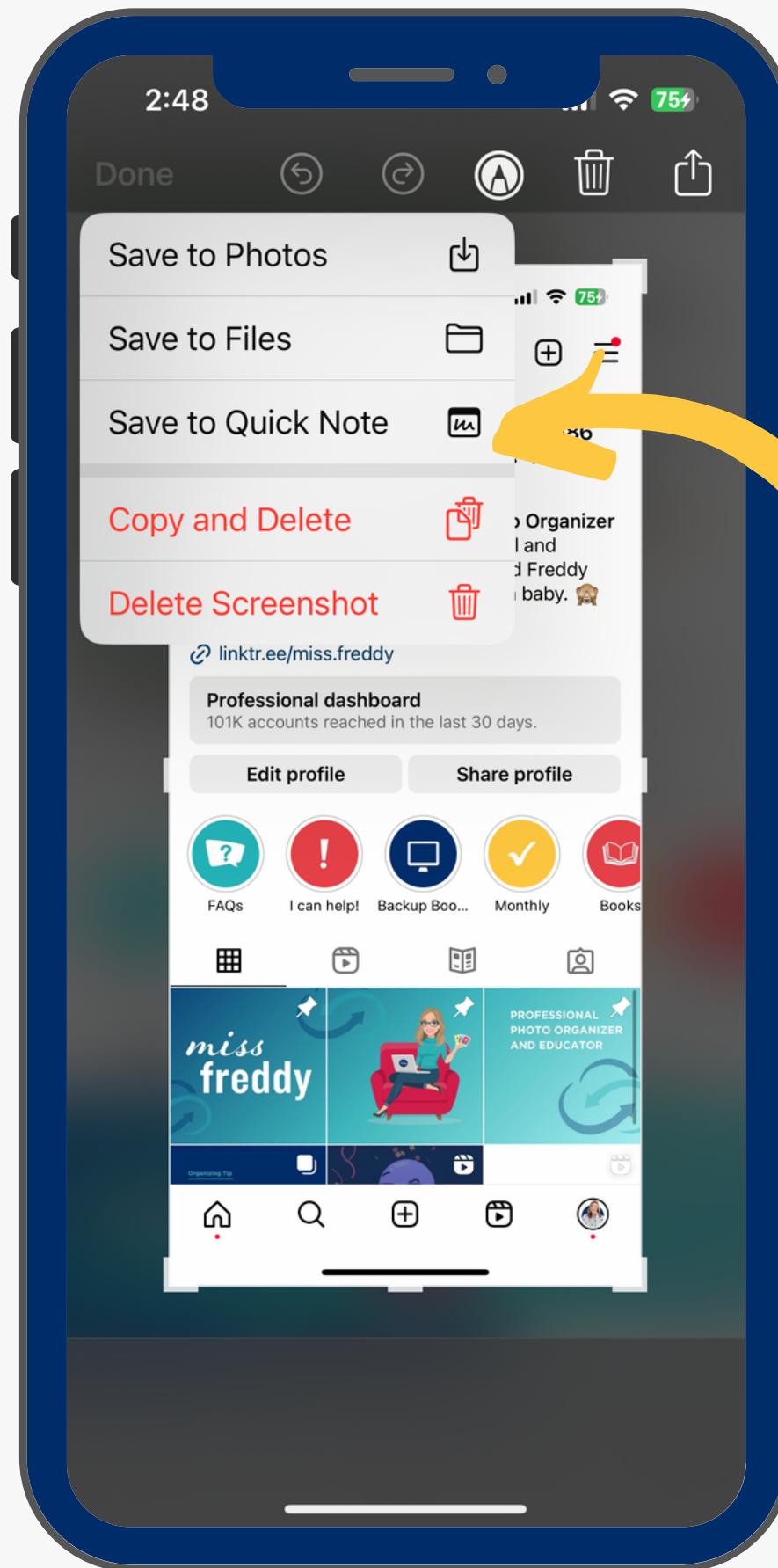
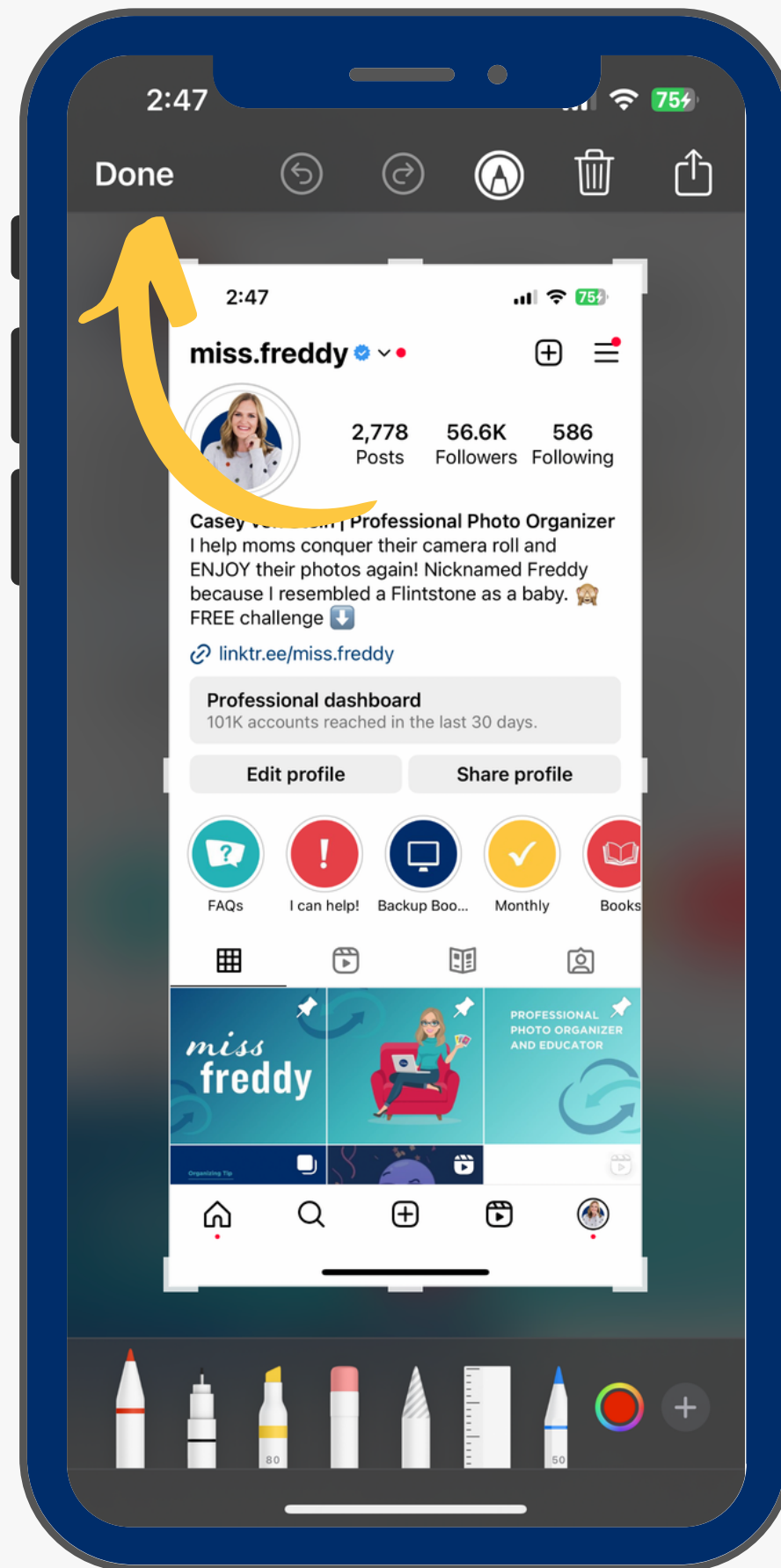


**What if your camera roll
focused on MEMORIES
and screenshots were
kept somewhere else?**

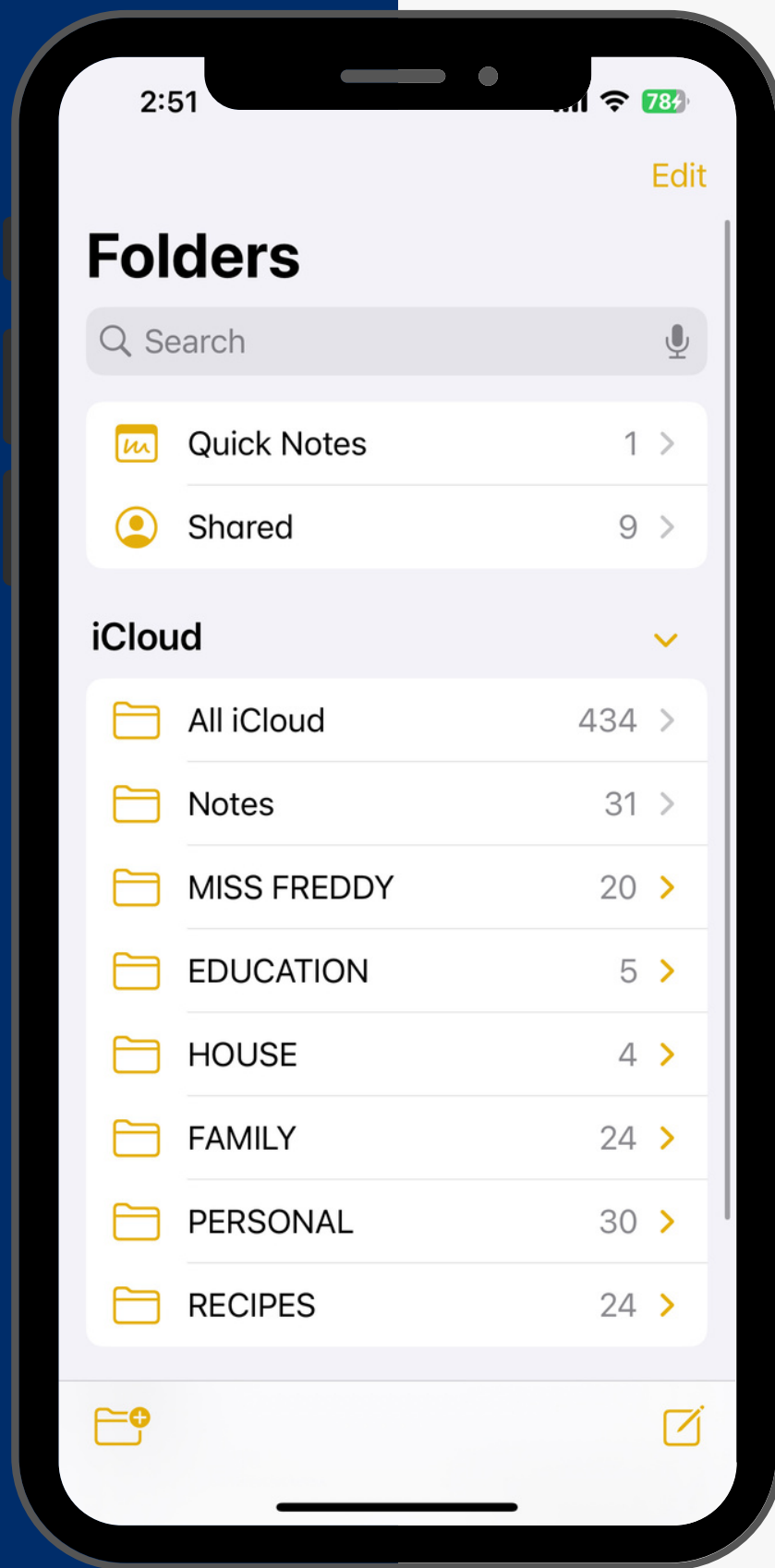
***Notes (iPhone) or Google Keep (Android) are my preferred Notes Apps.**



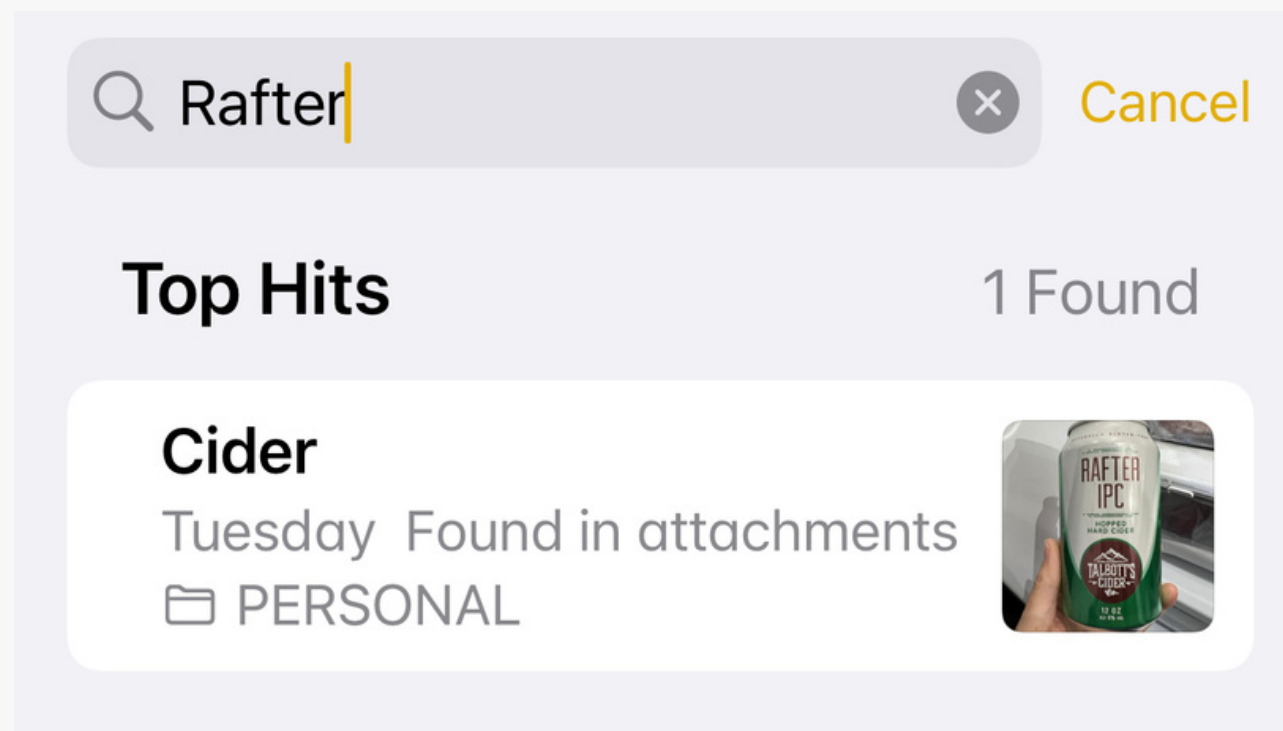
**"Mom, what are these
grocery lists doing in our
family photo album?"**



type
descriptive
text
or use Tags
if needed



Create Categories (folders) of Notes!



The search returns text from
INSIDE photos and screenshots!

3

Create a **Hub** that
contains all of your
photos.



**Make a list
of your photo
sources.**



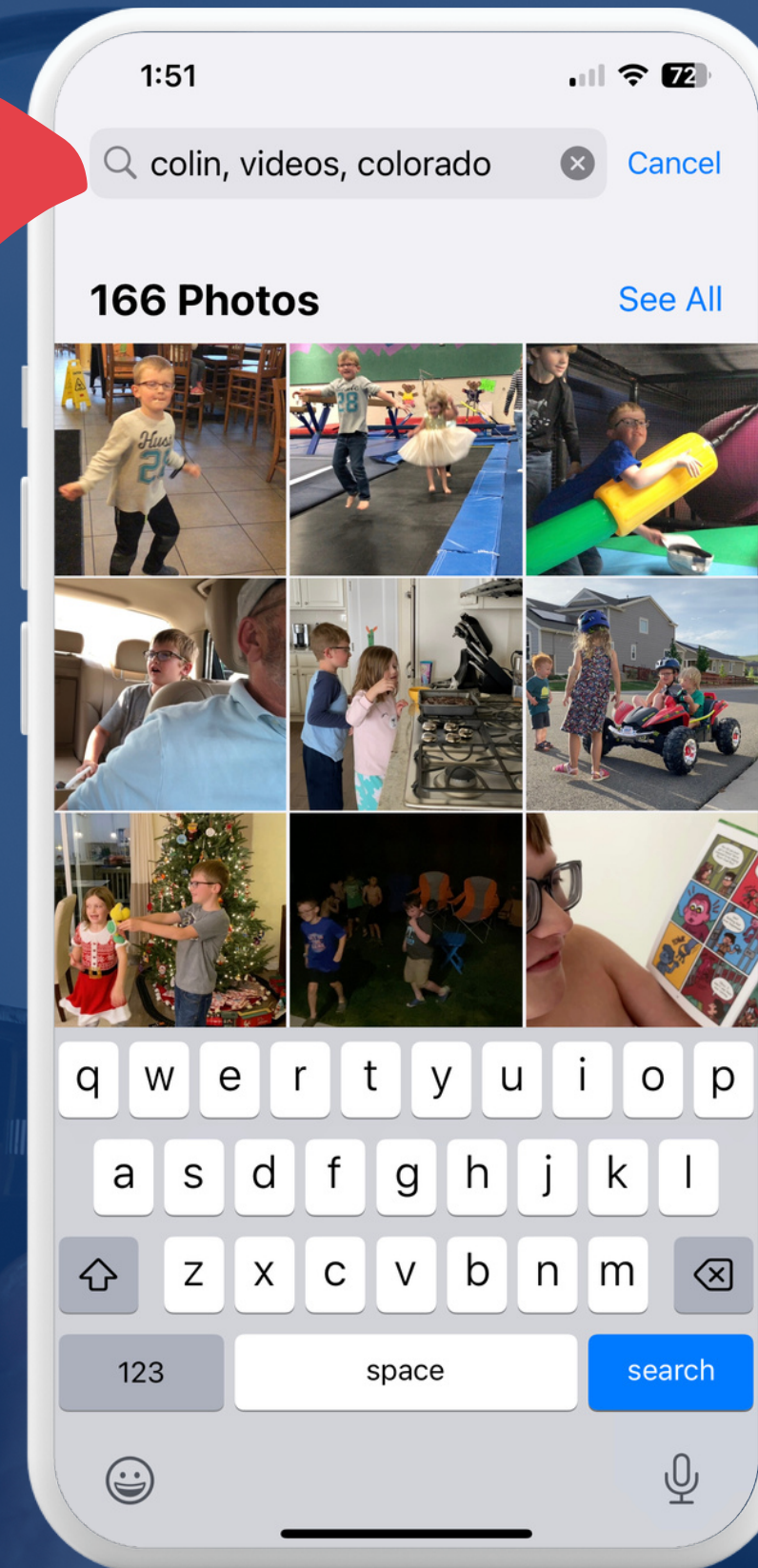
Step-by-step video tutorials for both Mac and PC.



Search by person,
place, thing, source,
text, date and more!



Stack search terms!





**Albums don't create a
copy of your photos,
they reference the original.**

Album Ideas

Best Of Kid (Pets too!)

Best of Siblings

Best of Family

Professional Photos

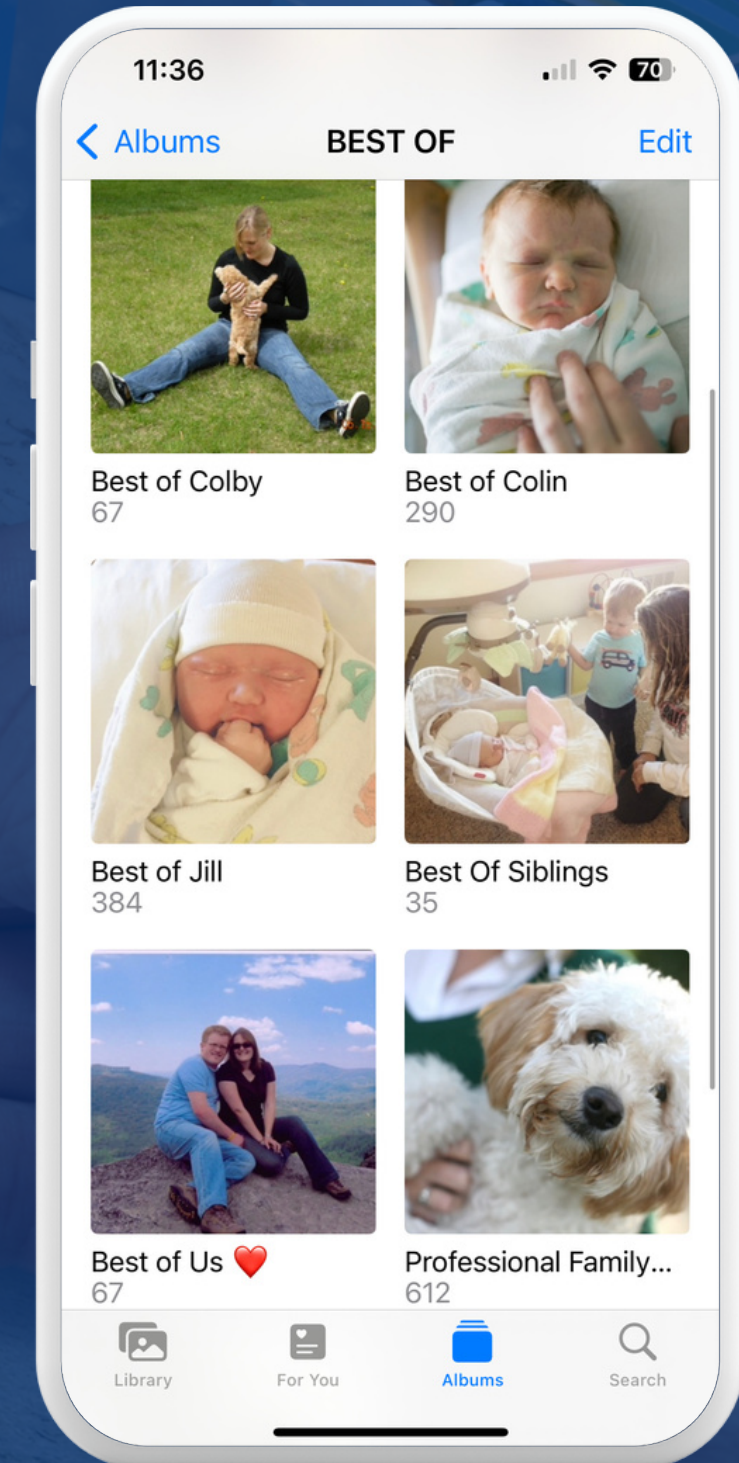
House

School Photos

Before + After Projects

Travel

Projects (Photo Book, Slideshow,
etc)



A person's hands are shown holding a smartphone, with the screen facing the viewer. The background is a solid blue color with soft, out-of-focus light circles (bokeh) in various shades of blue and white. The text "Back it all up." is overlaid in white, with a teal underline beneath the words "all up.".

Back it all up.

THREE TRICKS TO TAME YOUR CAMERA ROLL

Backup Best Practice

3 copies

one should be on-site (hard drive)

one should be off-site (cloud)



iCloud is not enough.



You do **not** have
to do this alone.

Find help at **missfreddy.com**!